

## Flagstaff Robotics Sponsorship Opportunities

**\$500 +**

### **FLAGSTAFF ROBO-CHAMP**

Flagstaff Robotics Recognition:

- Listed as Flagstaff Robo-Champ sponsor for the FLL Northern Arizona Regional Qualifying Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Personalized thank you plaque suitable for display

**\$2,000 +**

### **FLAGSTAFF ROBO-FAN**

Flagstaff Robotics Recognition:

- Listed as Flagstaff Robo-Fan sponsor for the FLL Northern Arizona Regional Qualifying Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Listed as Flagstaff Robo-Fan sponsor for the FTC Arizona State Championship Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Personalized printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Personalized thank you plaque suitable for display

### **FIRST FANS SPONSOR**

*FIRST* Benefits Recognition:

- Listed as *FIRST* Fan for the FRC Arizona Regional event promotions including:
  - Programs
  - Website
  - Letterhead
  - Electronic Banners

*FIRST* Event Benefits:

- 2 passes to VIP luncheon, Saturday, March 13, 2010
- 2 VIP seating passes for the FRC 2010 AZ Regional

**\$5,000 +**

**FLAGSTAFF ROBOT BOOSTER**

Flagstaff Robotics Recognition:

- Company Logo and Name on all local team jerseys
- Two *FIRST* Robotics polo shirts
- Company banner prominently displayed in lobby
- Listed as Flagstaff Robot Booster sponsor for the FLL Northern Arizona Regional Qualifying Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Listed as Flagstaff Robot Booster sponsor for the FTC Arizona State Championship Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Personalized printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Personalized thank you plaque suitable for display

**FIRST ROBOT BOOSTER SPONSOR**

*FIRST* Benefits Recognition:

- Listed as Robot Boosters Sponsors for the FRC Arizona Regional event promotions including:
  - Programs
  - Website
  - Letterhead
  - Event signs
  - Electronic Banners
  - Company mentions as Robot Boosters by Master of Ceremonies throughout event.

*FIRST* Event Benefits:

- 2 passes to VIP luncheon, Saturday, March 13, 2010
- 2 VIP seating passes for the FRC 2010 AZ Regional

**\$10,000 +**

**FLAGSTAFF FRIENDS OF THE FUTURE**

Flagstaff Robotics Recognition:

- FRC Official team name for 2010 season
- Company Logo displayed on robot and in pit at all International events
- Company Logo and Name on all local team jerseys
- Two *FIRST* Robotics polo shirts
- Company banner prominently displayed in lobby
- Company banner displayed for full year in host school
- Scrolling electronic banner
- Listed as Flagstaff Friends of the Future sponsor for the FLL Northern Arizona Regional Qualifying Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Listed as Flagstaff Friends of the Future sponsor for the FTC Arizona State Championship Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Personalized printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Personalized thank you plaque suitable for display

**FIRST FRIENDS OF THE FUTURE SPONSOR**

*FIRST* Benefits Recognition:

- Recognized as Friends of the Future Sponsor for the FRC Arizona Regional event promotions including:
  - Invitations
  - Programs
  - Website
  - Letterhead
  - Event signs
  - Electronic Banners
- Friends of the Future sponsor placement on signage at pre-event, off-site promotions and exhibits
- Company mentions as Friends of the Future by Master of Ceremonies throughout event.

*FIRST* Event Benefits:

- 2 passes to VIP luncheon, Saturday, March 13, 2010
- 2 VIP seating passes for the FRC 2010 AZ Regional

**\$20,000 +**

## **FLAGSTAFF CAPTAINS OF INNOVATION**

Flagstaff Robotics Recognition:

- Invitation to speak at opening ceremonies
- FRC Official team name for 2010 season
- Company Logo displayed on robot and in pit at all International events
- Company Logo and Name on all local team jerseys
- Four *FIRST* Robotics polo shirts
- Company banner prominently displayed in lobby
- Company banner displayed for full year in host school
- Scrolling electronic banner
- Listed as Flagstaff Captains of Innovation sponsor for the FLL Northern Arizona Regional Qualifying Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Listed as Flagstaff Captains of Innovation sponsor for the FTC Arizona State Championship Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Personalized printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Personalized thank you plaque suitable for display

## **FIRST CAPTAINS OF INNOVATION SPONSOR**

*FIRST Benefits* Recognition:

- Recognized as Captains of Innovation Sponsor for the FRC Arizona Regional event promotions including:
  - Invitations
  - Programs
  - Website
  - Letterhead
  - Event signs
  - Electronic Banners
- Introduction and speaking opportunity at FRC AZ Regional
- Captains of Innovation sponsor placement on signage at pre-event, off-site promotions and exhibits
- Company mentions as Captain of Innovation Leader in Technology by Master of Ceremonies throughout event.
- Recognition as Captain of Innovation in the *FIRST* annual Report; recognition in the *FIRST* Regional Program

*FIRST* Event Benefits:

- 4 passes to VIP luncheon, Saturday, March 13, 2010
- 4 VIP seating passes for the FRC 2010 AZ Regional

**\$40,000 +**

**FLAGSTAFF LEADERS IN TECHNOLOGY**

Flagstaff Robotics Recognition:

- Northern Arizona Robotics Event is named after company
- Vendor booth at event
- Invitation to speak at opening ceremonies
- FRC Official team name for 2010 season
- Company Logo displayed on robot and in pit at all International events
- Company Logo and Name on all local team jerseys
- Six *FIRST* Robotics polo shirts
- Company banner prominently displayed in lobby
- Company banner displayed for full year in host school
- Scrolling electronic banner
- Listed as Flagstaff Leaders in Technology sponsor for the FLL Northern Arizona Regional Qualifying Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Listed as Flagstaff Leaders in Technology sponsor for the FTC Arizona State Championship Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Personalized printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Personalized thank you plaque suitable for display

**FIRST LEADERS IN TECHNOLOGY SPONSOR**

*FIRST* Benefits Recognition:

- Recognized as Leaders in Technology Sponsor for the FRC Arizona Regional event promotions including:
  - Invitations
  - Programs
  - Website
  - Letterhead
  - Event signs
  - Electronic Banners

- Introduction and speaking opportunity at Opening Ceremony and Closing Awards Ceremony (or showing of promotional video)
- Leader in Technology sponsor placement on signage at pre-event, off-site promotions and exhibits
- Company mentions as Leader in Technology by Master of Ceremonies throughout event.
- Recognition as Regional Leaders in Technology Sponsor on the *FIRST* website: listed in the *FIRST* annual Report; recognition in the *FIRST* Regional Program

*FIRST* Event Benefits:

- 6 passes to VIP luncheon, Saturday, March 13, 2010
- 6 VIP seating passes for the FRC 2010 AZ Regional
- 2 passes to VIP events at the 2010 *FIRST* Robotics Competition Championship at the Georgia Dome, Atlanta, GA, April 15-17, 2010

**\$75,000 +**

**FLAGSTAFF OFFICERS OF INSPIRATION**

Flagstaff Robotics Recognition:

- \$2,000 scholarship named after company for graduating robotics student
- Northern Arizona Robotics Event is named after company
- Vendor booth at event
- Invitation to speak at opening ceremonies
- FRC Official team name for 2010 season
- Company Logo displayed on robot and in pit at all International events
- Company Logo and Name on all local team jerseys
- Ten *FIRST* Robotics polo shirts
- Company banner prominently displayed in lobby
- Company banner displayed for full year in host school
- Scrolling electronic banner
- Listed as Flagstaff Officers of Inspiration sponsor for the FLL Northern Arizona Regional Qualifying Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Listed as Flagstaff Officers of Inspiration sponsor for the FTC Arizona State Championship Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites

- Personalized printed banner at tournament
- Public Master of Ceremonies acknowledgment at tournament
- Personalized thank you plaque suitable for display

### **FIRST OFFICERS OF INSPIRATION SPONSOR**

#### *FIRST* Benefits Recognition:

- Recognized as Officers of Inspiration Sponsor for the FRC Arizona Regional event promotions including:
  - Invitations
  - Programs
  - Website
  - Letterhead
  - Event signs
  - Electronic Banners
- Introduction and speaking opportunity at Opening Ceremony and Closing Awards Ceremony (or showing of promotional video)
- 10x15 preferred placement exhibit at event
- Co- sponsor placement on signage at pre-event, off-site promotions and exhibits
- Company mentions as Co- Sponsor by Master of Ceremonies throughout event.
- Recognition as Co-Sponsor on the *FIRST* website: listed in the *FIRST* annual Report; recognition in the *FIRST* Regional Program

#### *FIRST* Event Benefits:

- 10 passes to VIP luncheon, Saturday, March 13, 2010
- 10 VIP seating passes for the FRC 2010 AZ Regional
- 4 passes to VIP events at the 2010 *FIRST* Robotics Competition Championship at the Georgia Dome, Atlanta, GA, April 15-17, 2010

**\$150,000 +**

### **FLAGSTAFF LEAD SPONSOR**

#### Flagstaff Robotics Recognition:

- \$5,000 scholarship named after company for graduating robotics student
- Northern Arizona Robotics Event is named after company
- Vendor booth at event
- Invitation to speak at opening ceremonies
- FRC Official team name for 2010 season
- Company Logo displayed on robot and in pit at all International events
- Company Logo and Name on all local team jerseys
- Ten *FIRST* Robotics polo shirts

- Company banner prominently displayed in lobby
- Company banner displayed for full year in host school
- Scrolling electronic banner
- Listed as Flagstaff Officers of Inspiration sponsor for the FLL Northern Arizona Regional Qualifying Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Listed as Flagstaff Officers of Inspiration sponsor for the FTC Arizona State Championship Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Personalized printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Personalized thank you plaque suitable for display

### **FIRST LEAD SPONSOR**

#### *FIRST* Benefits Recognition:

- Recognized as Officers of Inspiration Sponsor for the FRC Arizona Regional event promotions including:
  - Invitations
  - Programs
  - Website
  - Letterhead
  - Event signs
  - Electronic Banners
- Introduction and speaking opportunity at Opening Ceremony and Closing Awards Ceremony (or showing of promotional video)
- Lead sponsor placement on signage at pre-event, off-site promotions and exhibits
- Company mentions as Lead Sponsor by Master of Ceremonies throughout event.
- Recognition as Lead Sponsor on the *FIRST* website: listed in the *FIRST* annual Report; recognition in the *FIRST* Regional Program

#### *FIRST* Event Benefits:

- 10 passes to VIP luncheon, Saturday, March 13, 2010
- 10 VIP seating passes for the FRC 2010 AZ Regional
- 4 passes to VIP events at the 2010 *FIRST* Robotics Competition Championship at the Georgia Dome, Atlanta, GA, April 15-17, 2010

**\$175,000+**

**FLAGSTAFF TITLE SPONSOR**

Flagstaff Robotics Recognition:

- Two \$5,000 scholarships named after company for graduating robotics student
- Northern Arizona Robotics Event is named after company
- Vendor booth at event
- Invitation to speak at opening ceremonies
- FRC Official team name for 2010 season
- Company Logo displayed on robot and in pit at all International events
- Company Logo and Name on all local team jerseys
- Ten *FIRST* Robotics polo shirts
- Company banner prominently displayed in lobby
- Company banner displayed for full year in host school
- Scrolling electronic banner
- Listed as Flagstaff Officers of Inspiration sponsor for the FLL Northern Arizona Regional Qualifying Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Listed as Flagstaff Officers of Inspiration sponsor for the FTC Arizona State Championship Tournament, promotions include:
  - Program listing
  - Website listing and hyperlinks to local websites
  - Personalized printed banner at tournament
  - Public Master of Ceremonies acknowledgment at tournament
- Personalized thank you plaque suitable for display

***FIRST* TITLE SPONSOR**

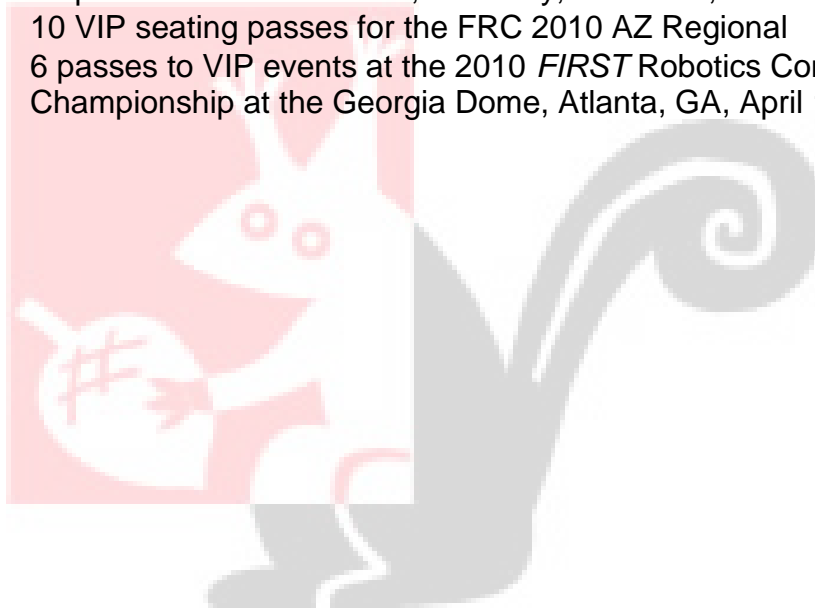
*FIRST* Benefits Recognition:

- Presented as a Regional Title Sponsor at the Kickoff media event in January 2010 at *FIRST* in New Hampshire
- Recognized as Title Sponsor for the FRC Arizona Regional event promotions including:
  - Invitations
  - Programs
  - Website
  - Letterhead
  - Event signs

- Electronic Banners
- Introduction and speaking opportunity at VIP Luncheon
- Introduction and speaking opportunity at Opening Ceremony and Closing Awards Ceremony (or showing of promotional video)
- Media interview opportunities where possible
- Title sponsor placement on signage at pre-event, off-site promotions and exhibits
- Company mentions as Title Sponsor by Master of Ceremonies throughout event.
- Recognition as Regional Title Sponsor on the *FIRST* website: listed in the *FIRST* annual Report; recognition in the *FIRST* Regional Program

*FIRST* Event Benefits:

- 10 passes to VIP luncheon, Saturday, March 13, 2010
- 10 VIP seating passes for the FRC 2010 AZ Regional
- 6 passes to VIP events at the 2010 *FIRST* Robotics Competition Championship at the Georgia Dome, Atlanta, GA, April 15-17, 2010



## Team Sponsorship Cost Breakdown

- FRC Team Sponsorship:
  - Registration/Kit of Parts/1<sup>st</sup> Regional Event = \$6000
  - 2<sup>nd</sup> Regional Event = \$4000
  - Championships = \$5000
  - Travel = varies on events (\$1500-3000)
  - Robot Parts = \$1500-2000
  - Other Expenses = \$1000
  
- FTC/FLL Tournament Sponsorship:
  - Awards = \$3000
  - Food for Volunteers = \$1000
  - Banners/Brochures = \$300
  - Custodial = \$500
  - FLL Field Set-up Kits = \$65 each x 9 = \$585
  - FTC Field Kit = \$1550
  
- FTC Team Sponsorship
  - Registration = \$275
  - Kit of Parts = \$1000
  - Event Fee = \$150
  - Travel/other = \$200
  
- FLL Team Sponsorship
  - Registration = \$200
  - Robot Kit = \$395
  - Field Set up Kit = \$65
  - Event Registration = \$75
  - Travel/other = \$200